

Kitchens by Wedgewood

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FOR IMMEDIATE RELEASE

KITCHENS BY WEDGEWOOD TRACKS RECESSION REMODELING TRENDS

Homeowners want value

DENVER, CO (SEPT. 12, 2012) – If you think current kitchen and bathroom design is all about intricate moldings and marble countertops, think again.

Kitchens by Wedgewood, a Colorado-based kitchen and bathroom design center and cabinet maker, is tracking trends in kitchen and bathroom remodels, which have shifted as the recession continues to affect homeowners.

A nationwide Houzz.com survey found that 57 percent of homeowners plan to remodel in the next two years as they put more emphasis on quality of life at home; 35 percent of homeowners plan to redo their kitchen, while 32 percent plan to rehab their bathroom, according to the survey.

With three showrooms in Colorado, Kitchens by Wedgewood designers can guide homeowners through the remodeling process and provide them with the latest trends in design, layout, cabinets and accessories.

Homeowners are determined to land a good deal and will do the footwork to find one in the current recession-altered market. Above all, homeowners want value. They want more for less; they're driven by practicality; and they seek designs and products that will serve their needs for years to come.

The key is transitional design that leans toward contemporary style while keeping its roots firmly planted in traditional appeal. Cabinet trends are moving toward flat or simple raised panels with clean lines that are painted white or a variety of dark woods. Consumers also want unique materials, such as reclaimed wood and clean metals.

Kitchens by Wedgewood builds handcrafted, custom Wedgewood cabinets for any room in the home and carries a full range of top-quality cabinets by leading national brands such as Crystal, Medallion, Shiloh, Ultracraft and Merillat.

Kitchens by Wedgewood will simplify the remodeling process with its experienced designers and three inspiring showrooms in Denver, Englewood and Louisville, Colo. Kitchens by Wedgewood's designers use their product knowledge, design expertise and project management experience – along with detailed computer-aided

design – to guide homeowners through the process, from the first meeting to complete installation.

For more information, visit www.wedgewoodcabinetry.com.

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